



The American Indian Higher Education Consortium, made up of 34 American Indian tribal colleges throughout the United States. The presidents, faculty and students of these post-secondary institutions gather once a year to acknowledge and strengthen their unique association. The 2005 event is on April 2 – 6 in Albuquerque, New Mexico. This gathering is a conference where college students develop academic and leadership skills through scholastic competition and faculty/administrator acquire professional development with workshops, Native American cultural events are provided, high school tours for local schools are planned, a career fair is offered, and social events for students to network. This year's theme is *"Leadership Through Performance: Academic, Cultural, and Athletics Olympics"*.

There is an opportunity for you to buy advertisement space in the conference program. Your ad will gain high visibility, not only at the conference, but also throughout Indian Country. We expect over one thousand conference participants. Your ad will communicate directly to hundreds of faculty, students, administrators, American Indian leaders, and communities throughout the year in different regions of the United States. The AIHEC conference program contains vital information for all annual conference participants including the full conference agenda. Students keep their programs long after the conference and professionals hold onto their programs as a reference for contacts and friendships made at the conference. The long-term value of advertising in the conference program is guaranteed. Don't miss the March 21 deadline. The following is the detailed ad purchasing information.

For questions or to reserve a space, you can contact me at 202-365-5202 or begay@lobo.net.

Sincerely,

Toney Begay
Conference Coordinator

Ad Size	Ad Dimensions	Prices
Full Page Color Outside Back Cover:	7-3/4" wide x 10-1/4" high	\$1,500.00
Color Full Page Inside Cover Front/Back:	7-3/4" wide x 10-1/4" high	\$1,300.00
Color Full Page:	7-3/4" wide x 10-1/4" high	\$1,100.00
Color ½ Page:	7-3/4" wide x 5" high	\$950.00
B&W Full Page:	7-3/4" wide x 10-1/4" high	\$800.00
B&W ½ Page:	7-3/4" wide x 5" high	\$500.00
B&W ¼ Page:	3-3/4" wide x 5" high	\$300.00
B&W 1/8 Page:	3-3/4" wide x 2-1/4" high	\$200.00

SPECIFICATIONS:

1. A QuarkXpress (version 5.0 or older) file with all fonts and images collected.

2. An Adobe (version 10.0 or older) Illustrator file with all fonts converted to outlines and images embedded. If you are working in Adobe Creative Suite and cannot save down to version 10.0, please save as a .pdf file. Follow spec for .pdf files.
3. An Adobe Indesign (version 2.0 or older) file with all images and fonts included. If you are working in Adobe Creative Suite and cannot save down to version 2.0, please save as a .pdf file. Follow spec for .pdf files.
4. A Freehand (version 10.0 or older) file with all fonts converted to outlines and images embedded. (If images are not embedded please include images in stuffed or zipped file)
5. An Adobe (version 6.5 or older) Pagemaker file with all fonts and images included.
6. A .pdf file with all images and fonts embedded. The compression of the .pdf must be at least 300 dpi.
7. A .tif or .jpg file. At least 300 dpi.

The files can be compressed in two ways. If you have a PC, zip is preferred. With a Mac, Dropstuff. If there are multiple files, please put them in a folder and then compress them.

Mail Ad to:

Aurora Publishing, LLC
2300 Engel Drive, NE
Albuquerque, NM 87107
Attn: Laura Feuerer

Email Ad to:

Laura Feuerer at:
lotusbee@higherspeed.net

Send a copy to:
begay@lobo.net

Mail Payment to:

Toney Begay
AIHEC Conference Coordinator
5916 El Prado Rd NW
Albuquerque, NM 87107

American Indian Higher Education Consortium
2005 Student Conference
April 2 –6
Albuquerque Convention Center
Albuquerque, NM 87107

CONFERENCE PROGRAM ADVERTISEMENT ORDER FORM:
Deadline: March 21, 2005

Name of Institution or Company: _____

Contact Person: _____

Email Address: _____

Mailing Address: _____

Telephone Number: _____

Type of Ad ordered: _____

Price of Ad: _____

Amount Enclosed: _____

For credit card payments call 505-424-2316